

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Three Point Media
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258074-1	09/30/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Michigan Democratic S	MDSCC	1591

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	258074	06301553

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	374	392

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/12	09/07/12	Tonight Show 1135P-123	1135P-1237A	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 09/07/12 12:10 AM Tonight Show 1135P-1237A 1135P-1237A :30 MI DP1001H \$800.00 NM									
2	09/07/12	09/07/12	Noon News 12-1230p	12N-1230P	----1--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 09/07/12 12:28 PM Noon News 12-1230p 12N-1230P :30 MI DP1001H \$750.00 NM									
3	09/07/12	09/07/12	4:30am Local News	4:30-5am M-F	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 09/07/12 4:42 AM 4:30am Local News 4:30-5am M-F :30 MI DP1001H \$100.00 NM									
4	09/07/12	09/07/12	Inside Edition M-F 430-5p	430p-5p	----1--	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$880.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 09/07/12 4:58 PM Inside Edition M-F 430-5p 430p-5p :30 MI DP1001H \$880.00 NM									
5	09/07/12	09/07/12	M-F Local 4 News 5-6pm	5P-530P	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 09/07/12 5:26 PM M-F Local 4 News 5-6pm 5P-530P :30 MI DP1001H \$1,200.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258074-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC	1591	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/07/12	09/07/12	Local 4 News Today 5-6A	530-6a	----1--	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	F	09/07/12	5:42 AM	Local 4 News Today 5-6A	530-6a	:30	MI DP1001H	\$300.00 NM
7	09/07/12	09/07/12	M-F Local 4 News 6-630p	6P-630P	----1--	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	F	09/07/12	6:27 PM	M-F Local 4 News 6-630pm	6P-630P	:30	MI DP1001H	\$1,500.00 NM
8	09/07/12	09/07/12	M-F Wheel of Fortune	7P-730P	----1--	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$2,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	F	09/07/12	7:24 PM	M-F Wheel of Fortune	7P-730P	:30	MI DP1001H	\$2,100.00 NM
9	09/07/12	09/07/12	Today Show	8-9a	----1--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	F	09/07/12	8:38 AM	Today Show	8-9a	:30	MI DP1001H	\$1,000.00 NM
10	09/10/12	09/10/12	Ricki Lake	3-4p	1-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	M	09/10/12	3:53 PM	Ricki Lake	3-4p	:30	MI DP1001H	\$400.00 NM
11	09/10/12	09/10/12	M-F Local News @ 4pm	4p-430pm	1-----	:30	1	\$975.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$975.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	M	09/10/12	4:22 PM	M-F Local News @ 4pm	4p-430pm	:30	MI DP1001H	\$975.00 NM
12	09/10/12	09/10/12	4:30am Local News	4:30-5am M-F	1-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	M	09/10/12	4:38 AM	4:30am Local News	4:30-5am M-F	:30	MI DP1001H	\$100.00 NM
13	09/10/12	09/10/12	Inside Edition M-F	430p-5p	1-----	:30	1	\$880.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$880.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	M	09/10/12	4:58 PM	Inside Edition M-F 430p-5p	430p-5p	:30	MI DP1001H	\$880.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258074-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC	1591	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/10/12	09/10/12	Local 4 News Today 5-6A	530-6a	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 09/10/12 5:40 AM Local 4 News Today 5-6A 530-6a :30 MI DP1001H \$300.00 NM									
15	09/10/12	09/10/12	M-F Local 4 News 6-630p	6P-630P	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 09/10/12 6:13 PM M-F Local 4 News 6-630pm 6P-630P :30 MI DP1001H \$1,500.00 NM									
16	09/10/12	09/10/12	M-F Jeopardy	730P-8P	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 09/10/12 7:43 PM M-F Jeopardy 730P-8P :30 MI DP1001H \$2,100.00 NM									
17	09/10/12	09/10/12	Today Show 9-10A	9A-10A	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 09/10/12 9:58 AM Today Show 9-10A 9A-10A :30 MI DP1001H \$550.00 NM									
18	09/08/12	09/08/12	Sat 7-730pm Local News	7p-730p	-----1-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 09/08/12 7:30 PM Sat 7-730pm Local News 7p-730p :30 MI DP1001H \$1,000.00 NM									
19	09/08/12	09/08/12	Sat 6-8am/Local 4 News	6-7am	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 09/08/12 6:10 AM Sat 6-8am/Local 4 News 6-7am :30 MI DP1001H \$400.00 NM									
20	09/08/12	09/08/12	Sat 6-8am/Local 4 News	7-8am	-----1-	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 09/08/12 7:22 AM Sat 6-8am/Local 4 News 7-8am :30 MI DP1001H \$575.00 NM									
21	09/08/12	09/08/12	Sat 8-10am Today	Sat 8-9am Today	-----1-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 09/08/12 8:16 AM Sat 8-10am Today Sat 8-9am Today :30 MI DP1001H \$900.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258074-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC	1591	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/09/12	09/09/12	Sports Final Edition	12-1230a	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 09/09/12 12:50 AM Sports Final Edition 12-1230a :30 MI DP1001H \$650.00 NM									
23	09/09/12	09/09/12	Sun News 6-730am	Sun 6-7am	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 09/09/12 6:51 AM Sun News 6-730am Sun 6-7am :30 MI DP1001H \$250.00 NM									
24	09/09/12	09/09/12	Sun News 6-730am	Sun 7-7:30am	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 09/09/12 7:27 AM Sun News 6-730am Sun 7-7:30am :30 MI DP1001H \$350.00 NM									
25	09/09/12	09/09/12	Sun Local News 8-9am	Sun 8-9am	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 09/09/12 8:59 AM Sun Local News 8-9am Sun 8-9am :30 MI DP1001H \$550.00 NM									
26	09/06/12	09/06/12	Ricki Lake	3-4p	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 09/06/12 3:47 PM M-F 3-4P 3-4p :30 MI DP1001H \$400.00 NM									
27	09/06/12	09/06/12	M-F Local News @ 4pm	4p-430pm	---1---	:30	1	\$975.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$975.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 09/06/12 3:59 PM M-F Local News @ 4pm 4p-430pm :30 MI DP1001H \$975.00 NM									
28	09/06/12	09/06/12	4:30am Local News	4:30-5am M-F	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 09/06/12 4:51 AM 4:30am Local News 4:30-5am M-F :30 MI DP1001H \$100.00 NM									
29	09/06/12	09/06/12	Inside Edition M-F 430-5p	430p-5p	---1---	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$880.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 09/06/12 4:41 PM Inside Edition M-F 430-5p 430p-5p :30 MI DP1001H \$880.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258074-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC	1591	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/06/12	09/06/12	Local 4 News Today 5-6A	530-6a	--- 1---	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Th	09/06/12	5:40 AM	Local 4 News Today 5-6A	530-6a	:30	MI DP1001H	\$300.00 NM
31	09/06/12	09/06/12	M-F Local 4 News 6-630p	6P-630P	--- 1---	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Th	09/06/12	6:28 PM	M-F Local 4 News 6-630pm	6P-630P	:30	MI DP1001H	\$1,500.00 NM
32	09/06/12	09/06/12	M-F Jeopardy	730P-8P	--- 1---	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$2,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Th	09/06/12	7:53 PM	M-F Jeopardy	730P-8P	:30	MI DP1001H	\$2,100.00 NM
33	09/06/12	09/06/12	Today Show 9-10A	9A-10A	--- 1---	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Th	09/06/12	9:59 AM	Today Show 9-10A	9A-10A	:30	MI DP1001H	\$550.00 NM
34	09/04/12	09/04/12	Ricki Lake	3-4p	- 1-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Tu	09/04/12	3:46 PM	M-F 3-4P	3-4p	:30	MI DP1000H	\$400.00 NM
35	09/04/12	09/04/12	M-F Local News @ 4pm	4p-430pm	- 1-----	:30	1	\$975.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$975.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Tu	09/04/12	3:59 PM	M-F Local News @ 4pm	4p-430pm	:30	MI DP1000H	\$975.00 NM
36	09/04/12	09/04/12	4:30am Local News	4:30-5am M-F	- 1-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Tu	09/04/12	4:57 AM	4:30am Local News	4:30-5am M-F	:30	MI DP1000H	\$100.00 NM
37	09/04/12	09/04/12	Inside Edition M-F	430p-5p	- 1-----	:30	1	\$880.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$880.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Tu	09/04/12	4:43 PM	Inside Edition M-F 430p-5p	430p-5p	:30	MI DP1000H	\$880.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258074-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC	1591	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	09/04/12	09/04/12	Local 4 News Today 5-6A	530-6a	- 1 - - - -	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 1 - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Tu	09/04/12	5:39 AM	Local 4 News Today 5-6A	530-6a	:30	MI DP1000H	\$300.00 NM
39	09/04/12	09/04/12	M-F Local 4 News 6-630p	6P-630P	- 1 - - - -	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 1 - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Tu	09/04/12	6:22 PM	M-F Local 4 News 6-630pm	6P-630P	:30	MI DP1000H	\$1,500.00 NM
40	09/04/12	09/04/12	M-F Jeopardy	730P-8P	- 1 - - - -	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 1 - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$2,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Tu	09/04/12	7:36 PM	M-F Jeopardy	730P-8P	:30	MI DP1000H	\$2,100.00 NM
41	09/04/12	09/04/12	Today Show 9-10A	9A-10A	- 1 - - - -	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 1 - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Tu	09/04/12	9:59 AM	Today Show 9-10A	9A-10A	:30	MI DP1000H	\$550.00 NM
42	09/05/12	09/05/12	Tonight Show 1135P-1237A	1135P-1237A	- - 1 - - -	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - - 1 - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	W	09/05/12	12:47 AM	Tonight Show 1135P-1237A	1135P-1237A	:30	MI DP1000H	\$800.00 NM
43	09/05/12	09/05/12	Noon News 12-1230p	12N-1230P	- - 1 - - -	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - - 1 - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	W	09/05/12	12:23 PM	Noon News 12-1230p	12N-1230P	:30	MI DP1000H	\$750.00 NM
44	09/05/12	09/05/12	4:30am Local News	4:30-5am M-F	- - 1 - - -	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - - 1 - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	W	09/05/12	4:39 AM	4:30am Local News	4:30-5am M-F	:30	MI DP1000H	\$100.00 NM
45	09/05/12	09/05/12	Inside Edition M-F 430-5p	430p-5p	- - 1 - - -	:30	1	\$880.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - - 1 - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$880.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	W	09/05/12	4:44 PM	Inside Edition M-F 430-5p	430p-5p	:30	MI DP1000H	\$880.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258074-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC	1591	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	09/05/12	09/05/12	M-F Local 4 News 5-6pm	5P-530P	-- 1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -- 1---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 09/05/12 5:13 PM M-F Local 4 News 5-6pm 5P-530P :30 MI DP1000H \$1,200.00 NM									
47	09/05/12	09/05/12	Local 4 News Today 5-6A	530-6a	-- 1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -- 1---- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 09/05/12 5:53 AM Local 4 News Today 5-6A 530-6a :30 MI DP1000H \$300.00 NM									
48	09/05/12	09/05/12	M-F Local 4 News 6-630p	6P-630P	-- 1----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -- 1---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 09/05/12 6:12 PM M-F Local 4 News 6-630pm 6P-630P :30 MI DP1000H \$1,500.00 NM									
49	09/05/12	09/05/12	M-F Wheel of Fortune	7P-730P	-- 1----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -- 1---- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 09/05/12 7:28 PM M-F Wheel of Fortune 7P-730P :30 MI DP1000H \$2,100.00 NM									
50	09/05/12	09/05/12	Today Show	8-9a	-- 1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -- 1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 09/05/12 8:55 AM Today Show 8-9a :30 MI DP1000H \$1,000.00 NM									

Total Spots **50** Gross Total **\$42,350.00**

Payment Terms 30 Days

Agency Commission **\$6,352.50**
Net Amount Due **\$35,997.50**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.